



<u>Social Media Marketing</u>
<u>Pierce College at JBLM</u>

- Career Pathways
- Financial Aid

## Social Media Marketing Certificate

You'll receive dynamic training to learn current best practices for using social platforms to market effectively and achieve results for your business, employer, or personal career goals.



<u>Program</u> <u>Details</u>

<u>GI Bill</u>

Test Out College Course Credit Exams CLEP DSST C.O.O.L.

Credentialing Opportunities On-Line ARMY NAVY/MARINES AIRFORCE

**Prior Learning Credit** 

**Resources:** 

College Success- 5 Credits Intro to Social Media- 5 Credits Intro to Online Marketing- 5 Credits Online Selling and Web Usability- 5 Credits Independent Contracting- 3 Credits Information Design for Business- 5 Credits Social Media Digital Content for Business- 5 Credits Personal Portfolio- 3 Credits Principles of Marketing- 5 Credits **Total Credits 39** 

Market Research Analyst Marketing Specialist



Internet Marketing Specialist SEO Specialist

